

PROGRAM SAMPLES

Music Review, Odd Public Moments, Teen Girl Fashion & Beauty Tips,
Bible Quotes, Hip-Hop Culture & History

BLITZFICTION SAMPLE

“The Continuing Adventures of Hawthorne Curve: The Case of the
Emerald Espadrille”

- Program** : Music Review
- Description** : Short music review service. Includes artist name,
album/CD, review info, artist's URL and grade.
- RazzberrySync Brands** : 10-Second Music Review

Gorillaz-Demon Days: Fewer collaborators this time. Now it's more about the music, which is more consistent and far superior to the debut. gorillaz.com A-

Franz Ferdinand-You Could Have It So Much Better: Emerging as best of the nu Wave. Diverse songwriting and outstanding performances. franzferdinand.co.uk/ A-

Eminem-Curtain Call: Drawing from only a few albums of work, this best of is serviceable but non-essential, even with the new tracks. eminem.com C+

The Decemberists-Picaresque: The REM for the Millennial gen? Quirky enough to challenge, catchy enough to engage, smart enough to reward. decemberists.com B+

Wolfmother-Wolfmother: Arena rock throwback - like Led Zeppelin, Pink Floyd, Yes & Alice in Chains, only without the great songwriting. wolfmother.com C+

RAZZBERRY SYNC

- Program** : Odd Public Moments
- Description** : Odd moments from news, pop culture and the Web. Reference URLs included in message.
- RazzberrySync Brands** : Whiskey Tango Foxtrot?

What Not 2 Wear 2 Church: This is NOT good in the eyes of The Lord.
<http://tinyurl.com/lak45>

Strike a pose: Dwight Kalb, an artist from Chicago, created a sculpture of Madonna made out of 180 pounds of ham.

With guns drawn, Fed BATF agents took down a UGa student dressed as a ninja. He was coming from a theme party. <http://tinyurl.com/mlcen>

Lickable? You mean the ice cream or the little girls? What marketing director greenlighted this? <http://tinyurl.com/pn7ot>

Hooray for progress - contrary to popular reports, more Americans have indoor plumbing than TV. It's close, though - TV, 99%, indoor plumbing, 99.35%. Give or take.

What happens when you blow up a whale? No, seriously. THIS happens:
<http://tinyurl.com/a5der>

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- Program** : Teen Girl Fashion & Beauty Tips
- Description** : Beauty & fashion tips for teen girls.
- RazzberrySync Brands** : Workin' it!

For a new summer scent of surf and the tropics, try Tommy Bahama's new Very Cool. Tommy makes a version for your bf, too.

Sick of your boring old black cellphone? Check out Sanyo's new SCP-3100 - there's a color for every outfit. XLNT!

A towel or your dad's t-shirt are NOT acceptable poolside cover-ups! Try a colorful tunic or sa-rong and you'll be so right...

An unsuspecting victim of Bridezilla and her horror-movie bridesmaid dresses? Suggest a trip to JCrew: 25 styles in all sizes mean you WILL wear it again.

Good health is always in fashion-especially in the summer. Lots of rest, water, exercise, healthy eating and laughter will make you the bell of the ball.

Summer means sunscreen - use 30 factor daily under foundation. You still get a warm glow and you won't have to pay for a facelift when you're 50... , -)

RAZZBERRY SYNC

- Program** : Bible Quote - Question Followed by Quote
- Description** : Thought provoking question followed by relevant Bible quote.
- RazzberrySync Brands** : Sage Scriptures

Talking yourself into hot water a lot lately? Try this: "Set a guard, O Lord, before my mouth; keep watch at the door of my lips." Psalm 141:3

Do you find yourself wishing you had more stuff? "Cry out for wisdom & understanding. Search for them as you would for lost money or hidden treasure." Prov 2:3

Got a verbal hangover? Feel like you said more than you should have? "Don't talk too much, for it fosters sin. Be sensible and turn off the flow!" Prov 11:19

Want to be a good friend? "Disregarding another person's faults preserves love; telling about them separates close friends." Proverbs 17:9

So, you don't spread gossip. That's good. But what if you listen to it? "What daily morsels rumors are - but they sink deep into one's heart." Proverbs 18:8

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- Program** : Hip-Hop Culture & History
 - Description** : Messages about Hip-Hop culture and history.
 - RazzberrySync Brands** : HipHopHysteria, Hip-Hop Insider

Ice-T, Afrika Bambaataa, Melle Mel Headline UK Hip-Hop Summit - (AllHipHop.com) Aren't there any British rappers, ANY AT ALL, who can run this?

"We've rationalized that the tragic conditions lived by the likes of Biggie and Pac somehow grants them a free pass into heaven." - Reggie Legend

Does it matter if a gangsta rap crew is white? Is it important to us that ANY rapper live the life that he raps about?

"You're at a disadvantage being a white rapper." - Jonathan Rotem, on Kevin Federline. We've heard his raps. Is his race the reason he's not blowing up?

HipHopEMass - A program being used in churches that uses rap to spread the gospel. Is this a good use of the vernacular or the co-opting of a hip-hop culture?

Now, there's efforts to legitimate hip-hop as a cultural form. - Loren Kajikawa, Hip Hop scholar at UCLA. Was it illegitimate before white America studied it?

RAZZBERRYSYNC

- Program** : BlitzFiction: "The Continuing Adventures of Hawthorne Curve: The Case of the Emerald Espadrille," by Sam Smith (34 entries)
- Description** : Serialized short fiction delivered to mobile devices, 160 characters at a time.
- RazzberrySync Brands** : Pulp Mobile, The Short Short Story, Flash Fiction

This dame burst into my office. Called herself "Lauren," like the movie star. *No, I call myself Lauren because my parents thought it was a pretty name.*

She was a looker, this one. And at the moment, she was looking for something called the "Emerald Espadrille." I'd never heard of it.

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Truth was, unless 'espadrille' was a euphemism for something involving her mouth and Mr. Winky, I didn't much care. It'd been a hard week and I needed some R&R.

Stop talking like that and help me find my shoe, you idiot. I like dames with spirit, but this one was coming on pretty strong even for my taste.

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My name is Curve. Hawthorne Curve. I'm a private dick. *I don't know about the 'private' part, but you're half right, anyway. Have you seen my espadrille?!*